

CORPORATE PROFILE



105

Properties

6

Provinces

\$4.7

Million Sq/ Feet

\$0.1925

Annual Dividend

\$168.5M

Market
Capitalization
At August 19, 2010

What sets PLZ Apart...

Experienced & dedicated management team.

High quality portfolio of retail properties.

Strong relationships with leading national & regional retail tenants.

Value-added development and operating capabilities.

Excellent reputation, credibility and performance records.

Local market presence.

Management owns a significant stake in the company.

Dividend growth record.



Overview

Plazacorp Retail Properties Limited ("PLZ" – TSX Venture Exchange) is one of Eastern Canada's leading retail property owners and developers. PLZ has established an excellent track record and consistently demonstrates its "value-added" capabilities and its ability to realize profitable growth. PLZ owns a diversified portfolio of high quality retail properties and has built a competitive advantage in its market niche. PLZ benefits from an experienced management team that holds a significant ownership stake in the Company.

With a diversified portfolio comprising of 105 high quality properties and over 4.7 million square feet, PLZ's growth and success stems from the integrity, experience and dedication of its management team. PLZ has strived to set itself apart from other retail owners and developers by using innovative methods to overcome challenges which are typical in the real estate business. With offices in Fredericton, Montreal and Halifax, and a joint venture partner in Ontario, PLZ is well positioned to draw from its local market knowledge and take advantage of retail development opportunities in Atlantic Canada, Quebec and Ontario.

PLZ's experienced management team has a proven track record and knows what it means to successfully grow its business during the ups and downs of the real estate market. PLZ has in-house expertise that allows it to manage all aspects of the real estate development cycle. PLZ's strong infrastructure allows the company to source and close deals, plan, lease, construct, finance, and operate retail properties across its geography.

PLZ's goal is to increase its cash flow and dividends per share by maintaining its customary focus and dedication to grow its business through the development, acquisition and re-development of retail properties. PLZ has consistently created and delivered value by fostering strategic relationships with its tenants, suppliers, partners and investors. PLZ's potent mix of an entrepreneurial real estate development culture with a strong capital base and a diversified portfolio will ensure that PLZ continues to meet its goals and produce positive long term results for the benefit of its shareholders and customers.