PLAZACORP RETAIL PROPERTIES LTD.
CORPORATE PROFILE

113
Properties

6
Provinces

5.1
Million Sq/ Feet

$0.215
Annual Dividend

$258.8M
Market Capitalization At Nov. 7, 2011

What sets PLZ Apart

- Value-added development and operating capabilities with local market presence
- Excellent reputation, credibility and performance records.
- Dividend growth record.
- High quality portfolio of retail properties
- Strong relationships with leading national and regional tenants
- Experienced and dedicated management team
- Management owns a significant stake in the company

Overview

Plazacorp Retail Properties Ltd is one of Eastern Canada's leading retail property owners and developers. PLZ is an entrepreneurial real estate company with strong "value-add" capabilities that develops, redevelops or acquires unenclosed and enclosed retail real estate throughout Atlantic Canada, Quebec and Ontario. The Company's portfolio includes interests in 113 properties comprising over 5.1 million square feet and additional lands held for development. These include properties held directly by Plazacorp, its subsidiaries and through joint ventures.

PLZ's primary goal is to deliver a reliable and growing yield to shareholders from a diversified portfolio of retail properties.

Plazacorp's strategy for continuing to grow the business is to develop or acquire properties tenanted by national retailers, with a focus on retailers in the consumer staples market segment. The Company's execution of this strategy has resulted in a stable portfolio that is approximately 90% occupied by national retailers providing investors with stable cash flow. This has translated into growth for our shareholders as evidenced by 9 consecutive years of dividend increases.

PLZ's growth and success stems from the integrity, experience and dedication of its management team.

PLZ's experienced management team has a proven track record and knows what it takes to successfully grow the business during the ups and downs of the real estate market. PLZ has consistently created and delivered value by fostering strategic relationships with its tenants, lenders, suppliers, partners and investors. PLZ has in-house expertise that allows it to manage all aspects of the real estate development cycle. PLZ's strong infrastructure allows the company to source and close deals, plan, lease, construct, finance and operate retail properties across its geography. PLZ sets itself apart from other real estate owners and developers in how it runs its business.

With offices throughout its geography, PLZ is well positioned to draw from its local market knowledge and take advantage of retail development opportunities in Atlantic Canada, Quebec and Ontario.

PLZ's potent mix of an entrepreneurial real estate development culture with a strong capital base and a diversified portfolio will ensure that PLZ continues to meet its goals and produce positive long term results for the benefit of its shareholders and customers.

PLAZACORP RETAIL PROPERTIES LTD.

Plazacorp Retail Properties Ltd.
527 Queen Street, Suite 200, Fredericton, New Brunswick E3B 1B8
Tel 506.451.1826 Fax 506.451.1802 www.plaza.ca